

BRAIN INJURY ASSOCIATION OF IOWA

CORPORATE PARTNERSHIP OPPORTUNITIES



June Klein-Bacon, BSW CBIST
Executive Director
JKlein@BIAIA.org
515-400-6441
www.BIAIA.org

CORPORATE PARTNERSHIP OPPORTUNITIES



Benefits:	Bronze:	Gold:	Diamond:	Brain Trust:	Platinum:	Signature:	Presenting Sponsor:
	\$500	\$2,000	\$5,000	\$7,500	\$10,000	\$15,000	\$20,000
Verbal Recognition at Welcoming Remarks:	X	X	X	X	X	X	X
Signage Recognition During Event:	X	X	X	X	X	X	X
Corporate Membership Level:	1	2	3	4	4	4	4
Professional Registration Discount:	10%	20%	35%	50%	50%	50%	50%
Complimentary Exhibit Tables:		1	2	2	2	2	2
Free Professional Registrants:		1	2	2	3	6	10
Social Media Highlights:		2	4	4	6	8	12
Logo on Conference Slide Deck:		X	X	X	Priority	Priority	Premium
Featured in Conference Program:		X	X	X	Priority	Priority	Premium
Option to Introduce a Breakout Speaker:			X	X	X	X	X
Option to Provide a Welcome Gift:				X	X	X	X
Co-Sponsor a Meal or the Reception:					X	X	X
Option to Send a Message to Attendees:						X	X
Option to Introduce a Keynote Speaker:						X	X
Option to Speak at Opening Remarks:							X
Lead Sponsor of the Conference App:							X

BRONZE - \$500 - UNLIMITED

- 10% discount on professional & exhibitor registration options
- Verbal recognition during Welcoming Remarks
- Signage recognition during the event
- Member Benefits Level 1:
 - Logo & Website Links featured on BIAIA website

Up to \$30
savings per
person!

GOLD - \$2,000 - UNLIMITED

- 25% discount on professional + 1 free exhibitor table and 1 free entrance
- Featured in digital conference program
- Verbal recognition during Welcoming Remarks
- Signage recognition during the event
- Member Benefits Level 2:
 - Logo & website links featured on BIAIA website
 - Social media highlights of your organization (2)
 - List your educational/training events on BIAIA event calendar
 - Provides 2 scholarships for survivors and/or caregivers

Immediate
savings of at
least \$750!

DIAMOND - \$5,000 - UNLIMITED

- 35% discount on professional + 2 free exhibitor tables and 2 free entrances
- Option to introduce one breakout speaker
- Recognition on conference slide decks
- Featured in the digital conference program
- Verbal recognition during Welcoming Remarks
- Signage recognition during the event
- Member Benefits Level 3:
 - Logo & website links featured on BIAIA website
 - Social media highlights of your organization (4)
 - List your educational/training events on BIAIA event calendar
 - Opportunity to participate in social media live interview to promote brain injury awareness
 - Provides 5 scholarships for survivors and/or caregivers

Immediate
savings of at
least \$1,500!

BRAIN TRUST - \$7,500 - UNLIMITED

- 50% discount on professional + 2 free exhibitor tables and 2 free entrances
- Option to introduce one breakout speaker
- Participate in delivery of Brain Trust Membership award(s)
- Option to provide a welcome gift to all attendees
- Recognition on conference slide decks
- Featured in the digital conference program
- Verbal recognition during Welcoming Remarks
- Signage recognition during the event
- Member Benefits 4:
 - Logo & website links featured on BIAIA website
 - Social media highlights of your organization (4)
 - List your educational/training events on BIAIA event calendar
 - Opportunity to participate in social media live interview to promote brain injury awareness
 - 50% discount on all event registrations
 - Provides 7 scholarships for survivors and/or caregivers

**Immediate
savings of at
least \$1,500!**

PLATINUM - \$10,000 - 5 AVAILABLE

- 50% discount on professional + 2 free exhibitor tables and 3 free entrances
- Be recognized as a co-sponsor for one event (breakfast, lunch, or the reception)
- Option to introduce one breakout speaker
- Option to provide a welcome gift to all attendees
- Priority signage recognition during the event
- Priority logo positioning on conference page
- Recognition on slide decks
- Featured in the digital conference program
- Verbal recognition during Welcoming Remarks
- Member Benefits 4:
 - Logo & website links featured on BIAIA website
 - Social media highlights of your organization (6)
 - List your educational/training events on BIAIA event calendar
 - Opportunity to participate in social media live interview to promote brain injury awareness
 - 50% discount on all event registrations
 - Provides 10 scholarships for survivors and/or caregivers

**Immediate
savings of at
least \$1,800!**

SIGNATURE - \$15,000 - 3 AVAILABLE

- 50% discount on professional + 2 free exhibitor tables and 6 free entrances
- Option to introduce one keynote speaker
- Be recognized as a co-sponsor for one event (breakfast, lunch, or the reception)
- Option to introduce one breakout speaker
- Option to provide a welcome gift to all attendees
- Priority signage recognition during the event
- Priority logo positioning on conference page
- Recognition on slide decks
- Featured in the digital conference program
- Verbal recognition during Welcoming Remarks
- Member Benefits Level 4:
 - Logo & website links featured on BIAIA website
 - Social media highlights of your organization (8)
 - List your educational/training events on BIAIA event calendar
 - Opportunity to participate in social media live interview to promote brain injury awareness
 - 50% discount on all event registrations
 - Provides 15 scholarships for survivors and/or caregivers

Immediate
savings of at
least \$2,700!

PRESENTING SPONSOR - \$20,000 - 1 AVAILABLE

- 50% discount on professional + 2 free exhibitor tables and 10 free entrances
- Option to speak at Opening Remarks
- Sponsor the conference app
- Option to send a welcome message to all attendees ahead of the event
- Be recognized as a co-sponsor for one event (breakfast, lunch, or the reception)
- Option to introduce one breakout speaker
- Verbal recognition during Welcoming Remarks & Closing Remarks
- Option to provide a welcome gift to all attendees
- Premium signage recognition during the event
- Premium logo positioning on conference webpage
- Featured in the digital conference program
- Recognition on slide decks
- Member Benefits Level 4:
 - Logo & website links featured on BIAIA website
 - Social media highlights of your organization (12)
 - List your educational/training events on BIAIA event calendar
 - Opportunity to participate in social media live interview to promote brain injury awareness
 - 50% discount on all event registrations
 - Provides 20 scholarships for survivors and/or caregivers

Immediate
savings of at
least \$3,900!

CORPORATE PARTNERSHIP PLEDGE FORM



NAME: _____

COMPANY: _____

ADDRESS: _____

EMAIL: _____ PHONE NUMBER: _____

GIFT INFORMATION

GIVING LEVEL:

- BRONZE: \$500
- GOLD: \$2,500
- DIAMOND: \$5,000
- BRAIN TRUST: \$7,500
- PLATINUM: \$10,000
- SIGNATURE: \$15,000
- SIGNATURE: \$15,000

OUR GIFT WILL BE MADE:

- BY: ___/___/_____
- AS A ONE TIME GIFT
- VIA MONTHLY INSTALLMENTS
- VIA QUARTERLY INSTALLMENTS
- OTHER: _____

WE WOULD LIKE TO ACCEPT:

- ALL PARTNERSHIP BENEFITS
- NO PARTNERSHIP BENEFITS
- THE FOLLOWING BENEFITS:

OUR PARTNERSHIP SHOULD BE RECOGNIZED AS:

- THE COMPANY NAMED LISTED ABOVE
- OTHER: _____

By signing below, I/we affirm our pledge to join the Brain Injury Association of Iowa as Corporate Partners.

SIGNATURE: _____ DATE: _____

FOR INTERNAL USE:

TY - _____

CRM - _____

AC - _____